

The Board Meeting of the UMCA, 1/23/2017: 5 PM Eastern Standard Time.

Present:

Larry Oslund

Jim Doggett (wrote minutes)

Chris Hopkinson (approved minutes)

Richard Nicholson

Jim Parker

Gerry Eddlemon

Marko Baloh

Nancy Guth (approved minutes)

Brian Uline

Meeting started by Larry Oslund. Greeting from all attending to all present. Jim Parker was late in making connection, present at end discussions.

**Officers elected** from board members present.

Jim Doggett: Voted as **secretary**; Larry First, Nancy Second, the yes votes have it.

Chris "Hoppo" Hopkinson Voted as **President**; Larry First, Nancy Second, Jim Third, the yes votes have it.

Discussion on **Vice President**-Basically will do President's job if President not able. So if president is absent, the vice-president will take over duties. (I believe Nancy Guth would help), Gerry Eddleman was elected, Larry second, yes have it.

At this point I was having trouble hearing all that was being discussed on the telephone. Some were not coming over very clear.

**Treasure**- Wendell (not sure of spelling) has been treasure and bookkeeper: Rich volunteer and will get Rich and Wendell together. Larry will work on getting them together. Larry first, Jim second, Chris also second, no opposition, the yes carry.

**Agenda** from the list given before meeting by Larry Oslund discussion was given.

1. **Executive director.** (As discussed above in my notes there could be in error because of communication at times on my end were weak.) Discussion started with mention of the John Hugh era, Nancy enlighten the group. Also discussion of what we have just pasted with Doug Hoffman. Also some discussion about the difference of President and Executive Director roll and how at times this has been blurred. There was discussion that most thought Executive director would be doing the leg work for the group. There apparently has been issues with the executive director and board agreeing in direction. Also discussion about cost. Right now it was

put on hold until organization is more financially sound. I believe all saw possible benefit of an executive director and right now finances is the hold up. This topic will be brought up later.

Discussion on if the Executive director is a voting or non-voting member of the board. It looks like the Executive Director would be a non-voting member and would appear to be doing the direction of the board.

I believe Marko, Chris, and Nancy have volunteered looking at this position and will bring that to the next meeting. Wes Wilmer was discussed and I believe Nancy will try to contact him and discuss this with him.

This will be continued:

2. **Accept new 2017 UCC rules:** Larry Oslund will send this out for reading by the group with group able to make comment and send back to Larry Oslund. This will be done by email.
3. **Awards Division:** Drew had possibly set up for this so that the maker of the awards would mail them out. Larry Oslund will volunteer for this, this year 2017. Contact with Drew will be done to find out how this was done and relationship between maker and mailing.
4. **Championship Chair:** This was done by Alvin Maxwell previous. Chris will be taking over for this. Discussion about Century Races was discussed. Gerry thought that Centuries could be a good recruiting tool for people who might be looking at the longer distance type of races. I think Hoppo (Chris) will discuss with Alvin and Marko. Discussion about Century races will continue noting Drisco has some, Alvin has some and others. It appears Century races are done more in US versus Europe. Even though Chris stated that Europe has Century Time Trials.
5. **Actioning Mails:** A discussion about this occurred, (what it is and how to be handled). It was brought up that this is email content that needs some response. Also directing email to correct person to respond. Gerry Eddlemon will try this. When email is sent to board that needs an answer Gerry will try to answer or send it to one that can.
6. **Hall of Fame nomination by Lon Haldeman:** Larry Oslund stated that this was taken care of and no action was needed by the board.
7. **Conversation and Discussion about the Ultracycling Magazine:** There was quickly a discussion of finance of this project and the majority did not believe financially we could continue with this project. So a discussion of return of money for those that signed up for a paper copy. I believe Larry was going to ask this question to Shu. Jim Parker discussion was that he is impressed by Ultra Cycling Facebook sites. It was discussed that group is controlled by Doug Hoffman who has been editing input. UMCA has a Facebook page and that was discussed. Jim Parker discussed our need to put our efforts into a Facebook site, with also discussion from Marco and Hoppo that they have many on their site also. After discussion I believe most felt that efforts on the Facebook site and possible other social media sites would produce better results than continuing with the magazine. Nancy also stated how much time putting a magazine and I agree, putting small booklets in hospital setting takes multiple re-read and corrections before printing. Due to finances and Social Media being more read the board decided that this is the best direction.

8. **SHU:** I believe Larry was going to help in this. Very few of the board have job skills to help Shu who has done a wonderful job on website. Hoppo, Marko, and Wes for help in updating calendars including 2018 calendars.
9. **Social Media:** Once again this was a discussion with Jim Parker leading. Larry will get in touch with Doug H. to see if we can have Ultra Cycling Website or how to increase UMCA Facebook page. Also was encourage that all board members write in the Facebook pages information they have of races and events, plus maybe equipment and other information each has. I think we all agree that social media is the best way to get this done. Larry, Gerry, Nancy, and others have agreed to enter information on the sights.
10. **General Discussion:** Chris will continue contact with Shu as well as others in doing all that we can do to make the website the best it can be. Larry will have to step in mostly from IT coding but all are willing to help. It looks like Chris and Marko with help in USA from others to get racing calendars available. We discussed an email contact from China that all received and thought 200k (125miles) minimum should be races that we could support. Centuries could be introduction into long distance bicycling.
  - a. **Branding:** also brought up and what is our brand. Could it be providing insurance for races, similar to USA Cycling does for short distance. Giving advice for races, yet as Hoppo brought up the race rules are up to the event maker or race director. It was discussed if we are the leading authority on Ultra-Cycling Racing what does that encompass.
  - b. Jim Parker also brought up, making Olympic Events like 12 and 24 hour races.
  - c. Discussed putting advertisement on the Facebook or Website.
  - d. Looking towards Asia since we have had at least one interested contact.
  - e. Meet with all that we can get together in Sebring, advertise while there.
  - f.